

## 2018 INDUSTRIAL EQUIPMENT LABELING



DECALS



MAGNETS



ROLL LABELS



SIGNS



PLASTICS



AND MORE



## 4-Color Process Outdoor Decals



**Die-Cutting:** No die charge for decals with square corners unless either dimension is less than one inch, for circles with a diameter every ½", or on repeat orders. All others add \$160.00 (D).



No. 49902	125	250	500	1000	1500	2500	5000
6 to 10 Sq. Inches	\$1.94	1.08	.575	.355	.276	.216	.172
11 to 17 Sq. Inches	\$2.18	1.19	.645	.387	.323	.281	.199
18 to 28 Sq. Inches	\$2.47	1.32	.765	.474	.408	.355	.291
29 to 41 Sq. Inches	\$2.54	1.37	.787	.489	.419	.366	.301
42 to 56 Sq. Inches	\$2.91	1.75	1.06	.699	.603	.525	.452

For larger sizes, call or write for pricing. Please identify repeat orders. 5A-B-C



## Tuf-Cal™ Decals



**Die-Cutting:** No die charge for decals with square corners unless either dimension is less than one inch, for circles with a diameter every ½", or on repeat orders. All others add \$160.00 (D).



Tuf-Cal Decals are overlaminated to provide additional surface protection against abrasion, some solvents, oil, gasoline and some acids.



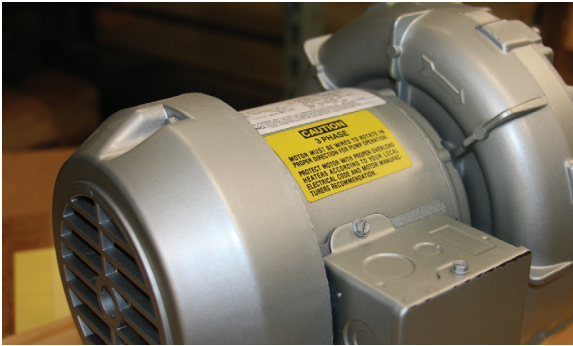
No. 478 White Vinyl		125	250	500	1000	1500	2500
6 to 10 Sq. Inches	One Color	\$2.38	1.44	.847	.545	.422	.301
	Ea. Add'l Color Either Side	\$.927	.481	.262	.162	.126	.078
11 to 17 Sq. Inches	One Color	\$2.78	1.58	.981	.634	.524	.378
	Ea. Add'l Color Either Side	\$1.09	.614	.345	.194	.139	.094
18 to 28 Sq. Inches	One Color	\$3.01	1.86	1.22	.857	.701	.557
	Ea. Add'l Color Either Side	\$1.25	.681	.378	.207	.151	.105
29 to 41 Sq. Inches	One Color	\$3.13	1.95	1.28	.937	.761	.602
	Ea. Add'l Color Either Side	\$1.28	.715	.401	.229	.162	.118

For larger sizes, contact us for pricing.

Please identify repeat orders.

5A-B

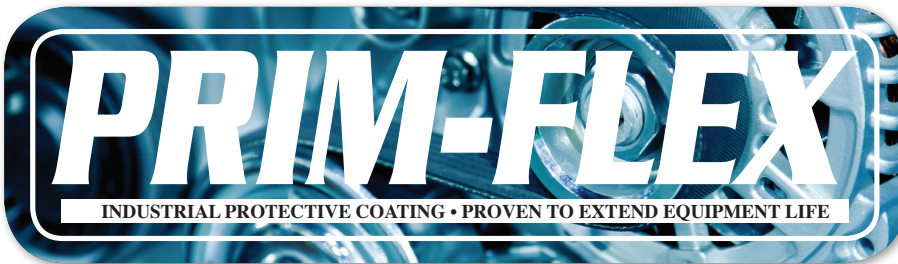
# 4-Color Process Super-Tac and Ultra-Tac Decals



Overlamination is available. Specify gloss or matte on orders. If not specified, gloss overlamination will be used.



Super-Tac and Ultra-Tac adhesive is formulated to stick permanently to some surfaces which are not smooth or blemish free, such as storage containers, dumpsters and steel drums. Testing is encouraged for your application.



**Die-Cutting:** No die charge for decals with square corners unless either dimension is less than one inch, for circles with a diameter every 1/2", or on repeat orders. All others add \$160.00 (D).



No. 49915, No. 49916		125	250	500	1000	1500	2500
6 to 10 Sq. Inches	No. 49915 Super-Tac White Vinyl	\$2.33	1.28	.689	.425	.331	.259
	No. 49916 Ultra-Tac White Vinyl	\$2.78	1.54	.824	.511	.397	.311
	Gloss or Matte Overlamination Add	\$.713	.367	.245	.186	.148	.114
11 to 17 Sq. Inches	No. 49915 Super-Tac White Vinyl	\$2.62	1.42	.774	.464	.387	.335
	No. 49916 Ultra-Tac White Vinyl	\$3.17	1.72	.937	.563	.468	.406
	Gloss or Matte Overlamination Add	\$.735	.381	.252	.191	.168	.131
18 to 28 Sq. Inches	No. 49915 Super-Tac White Vinyl	\$2.96	1.60	.915	.567	.489	.425
	No. 49916 Ultra-Tac White Vinyl	\$3.70	2.01	1.15	.708	.612	.532
	Gloss or Matte Overlamination Add	\$.782	.449	.361	.273	.235	.206
29 to 41 Sq. Inches	No. 49915 Super-Tac White Vinyl	\$3.05	1.64	.944	.585	.504	.438
	No. 49916 Ultra-Tac White Vinyl	\$3.90	2.10	1.20	.744	.643	.559
	Gloss or Matte Overlamination Add	\$.868	.516	.415	.314	.271	.237
42 to 56 Sq. Inches	No. 49915 Super-Tac White Vinyl	\$3.50	1.99	1.26	.837	.723	.629
	No. 49916 Ultra-Tac White Vinyl	\$4.58	2.61	1.65	1.11	.949	.826
	Gloss or Matte Overlamination Add	\$.893	.618	.499	.345	.291	.249

For larger sizes, contact us for pricing.

Please identify repeat orders.

5A-B

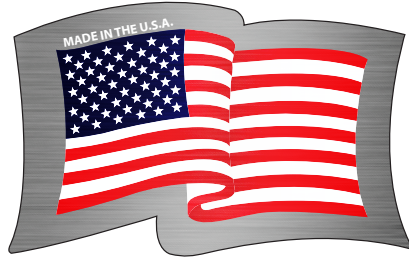
## 4-Color Process Specialty Decals

### Material:

Chrome // Brushed Chrome // White Reflective



**Die-Cutting:** No die charge for decals with square corners unless either dimension is less than one inch, for circles with a diameter every ½", or on repeat orders. All others add \$160.00 (D).



Reflective decals have a metallic finish that shines brightly when light is directed towards them.



4-Color Process Specialty Decals		125	250	500	1000	1500	2500
6 to 10 Sq. Inches	49905 Chrome	\$2.29	1.25	.696	.415	.331	.281
	49906 Brushed Chrome	\$2.47	1.33	.752	.447	.371	.304
	49914 Reflective	\$2.70	1.63	1.06	.734	.609	.469
	Overlamination Add	\$.713	.367	.245	.186	.148	.114
	49905 Chrome	\$2.92	1.60	.888	.545	.427	.381
11 to 17 Sq. Inches	49906 Brushed Chrome	\$3.15	1.74	.961	.589	.461	.411
	49914 Reflective	\$3.38	1.94	1.34	1.01	.834	.679
	Overlamination Add	\$.735	.381	.252	.191	.168	.131
	49905 Chrome	\$3.35	1.82	1.06	.664	.569	.487
	49906 Brushed Chrome	\$3.62	1.96	1.15	.719	.614	.525
18 to 28 Sq. Inches	49914 Reflective	\$3.79	2.58	1.95	1.49	1.31	1.13
	Overlamination Add	\$.782	.449	.361	.273	.235	.206
	49905 Chrome	\$3.65	1.98	1.16	.724	.621	.531
	49906 Brushed Chrome	\$3.95	2.14	1.24	.781	.668	.572
	49914 Reflective	\$4.09	2.89	2.20	1.81	1.66	1.42
29 to 41 Sq. Inches	Overlamination Add	\$.868	.516	.415	.314	.271	.237
	49905 Chrome	\$3.81	2.37	1.49	1.04	.887	.794
	49906 Brushed Chrome	\$4.12	2.54	1.60	1.13	.961	.858
	49914 Reflective	\$4.72	3.45	2.67	2.31	2.11	1.79
	Overlamination Add	\$.893	.618	.499	.345	.291	.249
42 to 56 Sq. Inches							

For larger sizes, call or write for pricing.

Please identify repeat orders.

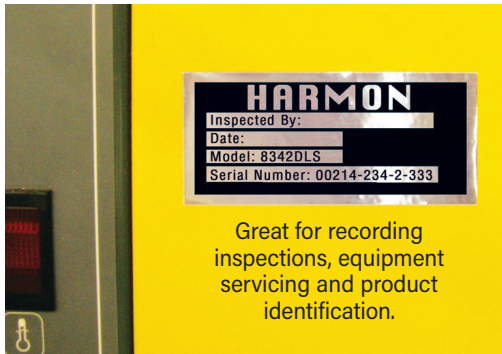
5A-B

### REMEMBER:

White is highly recommended to improve ink opacity and contrast. White is included in the price of these items.



# Write-On Decals



**Die-Cutting:** No die charge for decals with square corners unless either dimension is less than one inch, for circles with a diameter every ½", or on repeat orders. All others add \$160.00 (D).



Write-On Decals have a matte surface that readily accepts ink, but does not emboss.



No. 861 Write-On Aluminum		125	250	500	1000	1500	2500
6 to 10 Sq. Inches	One Color	\$2.87	1.65	1.04	.703	.551	.413
	Ea. Add'l Color	\$1.12	.649	.364	.216	.148	.091
11 to 17 Sq. Inches	One Color	\$3.30	1.93	1.24	.874	.703	.542
	Ea. Add'l Color	\$1.37	.739	.421	.239	.171	.104
18 to 28 Sq. Inches	One Color	\$3.84	2.35	1.63	1.25	1.07	.873
	Ea. Add'l Color	\$1.55	.863	.465	.261	.182	.125
29 to 41 Sq. Inches	One Color	\$4.45	2.79	2.01	1.54	1.26	1.04
	Ea. Add'l Color	\$1.93	1.09	.637	.364	.251	.161

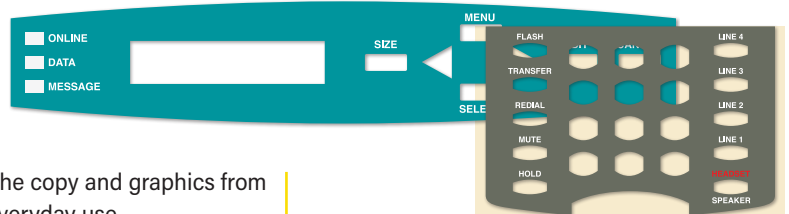
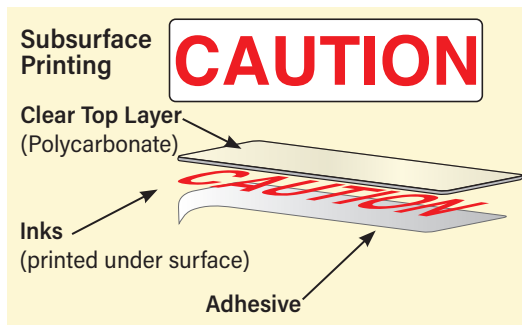
For larger sizes, contact us for pricing.

Please identify repeat orders.

5A-B



## Velvet Textured Polycarbonate Decals



These decals are subsurface printed to protect the copy and graphics from scratches and abrasions due to everyday use.

Velvet Textured Polycarbonate Decals			125	250	500	1000	1500	2500
6 to 10 Sq. Inches	No. 485 .010" Polycarbonate	One Color	\$ 3.50	2.02	1.27	.886	.716	.557
	No. 486 .015" Polycarbonate	One Color	\$ 3.75	2.16	1.39	1.00	.751	.581
	Each Add'l Color, Either Material		\$ 1.22	.669	.386	.216	.148	.094
11 to 17 Sq. Inches	No. 485 .010" Polycarbonate	One Color	\$ 3.83	2.40	1.54	1.16	.991	.772
	No. 486 .015" Polycarbonate	One Color	\$ 4.18	2.61	1.77	1.30	1.09	.856
	Each Add'l Color, Either Material		\$ 1.37	.751	.421	.227	.172	.108
18 to 28 Sq. Inches	No. 485 .010" Polycarbonate	One Color	\$ 4.65	3.13	2.18	1.66	1.48	1.18
	No. 486 .015" Polycarbonate	One Color	\$ 5.05	3.36	2.42	1.89	1.59	1.28
	Each Add'l Color, Either Material		\$ 1.59	.875	.499	.273	.201	.125
29 to 41 Sq. Inches	No. 485 .010" Polycarbonate	One Color	\$ 5.22	3.38	2.35	1.81	1.61	1.33
	No. 486 .015" Polycarbonate	One Color	\$ 5.76	3.90	2.84	2.23	1.93	1.61
	Each Add'l Color, Either Material		\$ 1.88	1.14	.637	.341	.261	.166

For larger sizes, contact us for pricing.

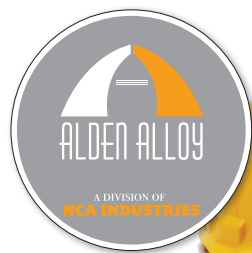
Please identify repeat orders.

5A-B

Intricate die shapes and face plates will require additional charges. Submit die line artwork for pricing.

**Die-Cutting:** No die charge for decals with square corners unless either dimension is less than one inch, for circles with a diameter every ½", or on repeat orders. All others add \$160.00. (D)

## Hard Hat Decals



2" dia.  
No. 123 Spot Color  
No. 3563 4-Color Process



2½" dia.  
No. 113 Spot Color  
No. 3553 4-Color Process



3" x 1¼"  
No. 122 Spot Color  
No. 3562 4-Color Process



3" x 2"  
No. 7992 Spot Color  
No. 3565 4-Color Process



3" x 2"  
No. 7995 Spot Color  
No. 3568 4-Color Process

When ordering clear material, the color of the hard hat can affect the appearance of the ink. Backing the imprint with white ink is highly recommended for clear decals applied to dark hard hats.

### Hard Hat Decals

		125	250	500	1000	1500	2500
Spot Color - White or Yellow Vinyl, Clear Polyester	One Color	\$1.33	.791	.436	.245	.178	.132
White Reflective	One Color	\$1.64	1.03	.669	.447	.368	.289
Each Add'l Spot Color		\$.751	.418	.243	.132	.112	.069
Digital 4-Color Process - White Vinyl or Clear Polyester		\$1.89	1.05	.559	.344	.271	.211
Digital 4-Color Process - White Reflective		\$2.16	1.25	.781	.542	.443	.365

Please identify repeat orders.

5A-B

**REMEMBER:** White is a color on clear material and is priced as an additional color on spot color, and is included on 4-color process decals.

## Domed Decals



### Material:

White // Clear // Chrome // Brushed Chrome



No. 911 2" dia.



No. 912 2½" dia.

**REMEMBER:** White is a color on clear material and is priced as an additional color on spot color, and is included on 4-color process decals.



No. 916 3½" x 1½"



No. 918 6" x 1½"



No. 919 5¾" x 1⅞"

- Domed Decals are printed and coated with a clear polyurethane that creates a raised dome over each decal.
- Items No. 916, No. 918, and No. 919 are supplied individually cut. All other decals are furnished multiple up on sheets.

### Stock Domed Decals

		125	250	500	1000	1500
No. 911	One Color	\$1.85	1.39	.816	.681	.645
	4-Color Process	\$2.17	1.55	.906	.756	.716
No. 912, No. 916	One Color	\$2.19	1.57	.928	.869	.844
	4-Color Process	\$2.44	1.75	1.04	.967	.941
No. 918, No. 919	One Color	\$2.32	1.64	1.06	.998	.942
	4-Color Process	\$2.56	1.83	1.18	1.12	1.05
Each Add'l Color		\$.537	.294	.179	.105	.086

Please identify repeat orders.

5C

# Paper Roll Labels

Please specify paper when ordering:

## Standard Papers:

- White gloss
- White matte
- Recycled White Gloss
- Yellow Gloss

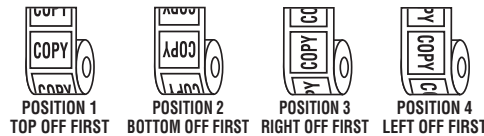
## Foils:

- Silver
- Gold

## Fluorescent Papers:

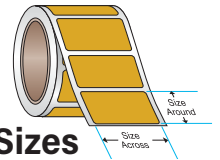
- Green
- Yellow
- Red
- Orange
- Pink

White matte or fluorescent materials must be used when writing on labels.



Stock foil colors:

**RED BLUE**  
**GREEN GOLD**  
**SILVER**



## Roll Label Sizes

	Size Across The Roll	Size Around The Roll	Price Group
Circles	2	2	A
	3	3	B
	3½	3½	C
	4	4	C
Ovals	1¾	2¾	A
	3	4	C
	3	5	C
	4	6	D
Rectangles	1½	3	A
	2	4	B
	2½	3	B
	2½	3½	B
	3	7	D
	4	3	C
	4	3½	C
	4	6	D

No. 5100 Circle Roll Labels  
No. 5400 Oval Roll Labels  
No. 5500 Rectangle Roll Labels

PRICE  
PER LOT  
500 1000

## Price Per Thousand

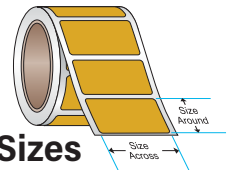
		500	1000	2000	3000	5000	10,000	15,000	25,000
Price Group A	One Color	\$ 82.00	96.20	87.30	76.60	54.10	37.00	31.70	22.20
	4-Color Process	\$242.00	285.10	217.00	173.40	123.00	71.40	56.00	38.40
	Each Add'l Color	\$ 29.00	54.90	32.50	21.90	15.40	8.80	7.70	5.00
	Foil Stamping	\$116.60	129.60	72.50	51.00	32.20	18.90	14.40	11.40
	Overlamination Add	\$ 21.90	24.40	19.80	16.80	11.40	7.80	6.70	4.70
Price Group B	One Color	\$ 96.00	112.40	104.00	94.00	72.70	57.90	50.20	37.00
	4-Color Process	\$271.00	334.10	287.30	221.80	148.20	102.20	84.60	58.20
	Each Add'l Color	\$ 29.00	54.90	32.50	21.90	15.40	8.80	7.70	5.00
	Foil Stamping	\$119.30	132.50	74.90	52.50	34.10	19.60	14.80	11.90
	Overlamination Add	\$ 26.10	29.00	23.70	21.50	15.30	12.20	10.50	7.70
Price Group C	One Color	\$106.50	125.50	112.20	100.80	85.60	68.70	60.50	47.50
	4-Color Process	\$312.50	375.90	313.20	240.50	169.10	114.20	96.70	72.50
	Each Add'l Color	\$ 29.00	54.90	32.50	21.90	15.40	8.80	7.70	5.00
	Foil Stamping	\$120.50	134.00	76.20	53.20	35.10	19.90	14.90	12.20
	Overlamination Add	\$ 34.00	37.80	25.00	23.20	18.10	14.40	12.70	9.90
Price Group D	One Color	\$137.50	161.20	147.70	129.30	115.80	94.00	79.60	64.20
	4-Color Process	\$371.00	459.30	395.80	307.40	208.70	142.80	114.20	83.50
	Each Add'l Color	\$ 29.00	54.90	32.50	21.90	15.40	8.80	7.70	5.00
	Foil Stamping	\$123.20	136.80	78.60	54.60	37.00	20.70	15.30	12.80
	Overlamination Add	\$ 42.70	47.50	38.50	30.20	25.20	21.00	17.10	13.80

Max of 8 imprint colors.

Please identify repeat orders.

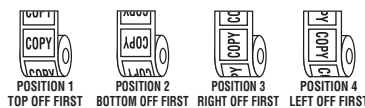
7A-B

# Clear and White BOPP Roll Labels



## Roll Label Sizes

	Size Across The Roll	Size Around The Roll	Price Group
Circles	2	2	A
	3	3	B
	3½	3½	C
	4	4	C
Ovals	1¾	2¾	A
	2	4	B
	3	4	C
	3	5	C
Rectangles	1½	3	A
	2	4	B
	3	5	C
	4	3	C
	4	3½	C
	5	2	B



- Durable
- Water-resistant
- Spot or 4-Color Process

**REMEMBER:** On clear materials, white is highly recommended to improve ink opacity and contrast. White is priced as an additional color.

No. 5925 Clear and White BOPP Roll Labels		PRICE PER LOT	Price Per Thousand						
		500	1000	2000	3000	5000	10,000	15,000	25,000
Price Group A	One Color	\$ 87.50	102.90	93.40	82.00	57.90	39.70	34.00	23.90
	4-Color Process	\$242.00	285.10	217.00	173.40	123.00	71.40	56.00	38.40
	Each Add'l Color	\$ 29.00	54.90	32.50	21.90	15.40	8.80	7.70	5.00
	Foil Stamping	\$116.60	129.60	72.50	51.00	32.20	18.90	14.40	11.40
	Overlamination Add	\$ 21.90	24.40	19.80	16.80	11.40	7.80	6.70	4.70
Price Group B	One Color	\$102.50	120.30	111.30	100.60	77.80	62.00	53.70	39.70
	4-Color Process	\$271.00	334.10	287.30	221.80	148.20	102.20	84.60	58.20
	Each Add'l Color	\$ 29.00	54.90	32.50	21.90	15.40	8.80	7.70	5.00
	Foil Stamping	\$119.30	132.50	74.90	52.50	34.10	19.60	14.80	11.90
	Overlamination Add	\$ 26.10	29.00	23.70	21.50	15.30	12.20	10.50	7.70
Price Group C	One Color	\$114.50	134.30	120.10	107.90	91.60	73.40	64.70	50.70
	4-Color Process	\$312.50	375.90	313.20	240.50	169.10	114.20	96.70	72.50
	Each Add'l Color	\$ 29.00	54.90	32.50	21.90	15.40	8.80	7.70	5.00
	Foil Stamping	\$120.50	134.00	76.20	53.20	35.10	19.90	14.90	12.20
	Overlamination Add	\$ 34.00	37.80	25.00	23.20	18.10	14.40	12.70	9.90

Maximum of 8 imprint colors.

Please identify repeat orders.

7A-B